

For Immediate Release

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BroadVision Showcases Clearvale at Enterprise 2.0 Conference in San Francisco, CA

San Francisco, CA – Nov. 2nd, 2009 – BroadVision, Inc. (NASDAQ: BVSN), an innovative provider of Enterprise 2.0 business networking solutions, will showcase Clearvale, its new enterprise social networking portal enabling companies to create secure business networks centered around enhanced communication and collaboration, at the Enterprise 2.0 Conference in San Francisco, CA, Moscone Convention Center North. BroadVision will be in Booth #625.

Leveraging 16 years of experience in building and delivering business portals, BroadVision® Clearvale is a second-generation enterprise-class social networking portal providing companies with an enhanced brand experience built upon transformative, innovative and interactive business processes, allowing companies to increase productivity while lowering servicing and selling costs.

BroadVision will demonstrate how all of Clearvale's integrated features from blog, forum and community functionalities to higher level tools such as secure document sharing, versioning and workflow management can help improve a company's business processes and increase productivity in today's Web 2.0 environment. Designed and built specifically for enterprise use, the Clearvale™ solution targets organizations that seek to improve workflow and increase ROI while reducing cost through new methods of interaction and collaboration within the workplace. An open platform, Clearvale offers end-users easy setup, immediate usability and the ability to implement certified third party applications, all while maintaining the reliability, scalability, performance and security required of traditional enterprise software products.

"It's exciting to see a company like BroadVision entering the Enterprise 2.0 space, enabling the Enterprise 2.0 organization," says Steve Wylie, Enterprise 2.0 General Manager. "We are delighted that they've chosen to join us this year and showcase their new portal solution."

“In the past three months, we’ve seen significant momentum in the adoption of Clearvale, and this year’s Enterprise 2.0 Conference is the perfect venue for us to showcase our newest offering,” says Dr. Pehong Chen, President and CEO of BroadVision. “In today’s Web 2.0 world, companies are seeking new tools with which they can not only increase their own productivity and efficiency, but also more effectively reach out to and interact with customers and partners. Clearvale is unique in providing enterprise-class business networking and team productivity tools in a secure, easy to configure portal, enabling organizations to use these new tools quickly and with confidence. Come see us at Enterprise 2.0, Booth #625, and we’ll show you how.”

About BroadVision

Driving innovation since 1993, BroadVision (NASDAQ: BVSN) is an innovative provider of business social networking solutions for organizations seeking to grow profitably by improving online business processes through invited participation and social interaction. Our solutions enable mission-critical e-business for next-generation organizations via business social networking for global enterprises including Baker Hughes, BlueCross/BlueShield, Canon, ClubMed, EFG Bank, Epson America, Fiat, GexPro, Hilti, Honeywell, Iberia Airlines, Indian Railways Catering and Tourism Company, Lockheed Martin, Oreck Corporation, PETCO, Siemens, SINA, Sony, Thomas Cook (India) Ltd, U.S. Navy, Verifone, Vodafone, Xerox and more. Visit www.BroadVision.com for more details.

About The Enterprise 2.0 Conference

The Enterprise 2.0 Conference explores the integration of Web 2.0 technologies in the enterprise, from both strategic and tactical perspectives. This annual conference and expo pavilion focuses on the tools and techniques that best leverage the technical, productive and social aspects of IT and workgroup environments to build a cohesive collaboration strategy and empower a connected workforce. For more information visit: www.e2conf.com.

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